



PRESS RELEASE

FOR AUTOMOBILCLUB VON DEUTSCHLAND AND AUTOBILD PIRELLI IS BEST ALL-SEASON TYRE MANUFACTURER OF THE YEAR

Thanks to its safety and comfort in different conditions, for the second consecutive year Pirelli takes first place in the comparative tests conducted by the two authoritative German institutions on All Season products

Milan, 28 October 2025 – Pirelli confirms its leadership in the all-season tyre segment by winning the title of **“Best All Season Manufacturer of the Year”** both from the German automobile club **Automobilclub von Deutschland (AvD)** and the prestigious German magazine **AutoBild**.

In fact, in the 2025 comparative tests conducted by AvD, the two flagship products of Pirelli's All Season SF3 range — the **Cinturato All Season SF3** and the **Scorpion All Season SF3** — obtained the highest recognition in their respective categories, standing out for their **balanced performance, safety in all the conditions examined and comfort**. In particular, the **Cinturato All Season SF3** excelled in the **braking tests on dry and wet surfaces, handling and aquaplaning resistance**, while the **Scorpion All Season SF3** established itself as the benchmark for SUVs, excelling in **traction and safety** on all surfaces. The comparative tests revealed that Pirelli's All Season tyres do compromise between different performances, but instead provide safety all year round on various road surfaces.

In the evaluation of the best all-season tyres, **AutoBild** magazine described the **Cinturato All Season SF3** as **“versatile and reliable”**. The same AutoBild had recently awarded this Pirelli product **first place overall in the 2025 super-comparison** of 30 all season tyres purchased on the market, with the overall judgment of **“Exemplary”**, thanks to **balanced performances in all conditions** tested: excellent safety on wet roads, great resistance to **aquaplaning**, brilliant performance on **dry** surfaces, and good results on **snow** and in **durability**.

The **AutoBild** tests showed how the Pirelli **Cinturato All Season SF3** **did not have any weak points in the different testing conditions, always offering great safety and easily earning the title of best all-season manufacturer of the year**. In the SUV-specific tests, the **Scorpion All Season SF3** — which shares its development platform with the Cinturato — obtained the highest scores for dry and wet braking, handling and quietness.

These recognitions add to the **successes obtained in previous years**, confirming the **technical superiority of the Pirelli Cinturato and Scorpion All Season SF3 ranges**. The product development is based on the most **advanced virtual modelling techniques** of Pirelli's R&D, with new-generation **compounds** and adaptive **tread** designs with **3D sipes** that guarantee grip and safety even when the tyre is worn.

These innovations have made it possible to simultaneously raise the different performances required of an all-season tyres: in fact, the **Cinturato All Season SF3** has achieved **class A** on the European label for wet braking and the **TÜV SÜD Performance Mark quality certification**, as well as being awarded by **Dekra** for cumulative braking performance (the sum of performances on dry, wet and



snow). The range is available in sizes from 15 to 20 inches. Developed as an evolution of the Cinturato for SUVs, the Scorpion All Season SF3 also boasts class A on the European Label for Wet Grip, showing excellent results in cumulative braking in the Dekra tests. The range offers sizes from 17 to 21 inches. Both Cinturato and Scorpion All Season SF3 also offer dedicated versions for electric and plug-in hybrid vehicles, equipped with technologies such as **Elect** and the **Pirelli Noise Cancelling System** for acoustic comfort. The two products are also marked with the **3PMSF** (Three Peak Mountain Snowflake) symbol, certifying their reliability even at low temperatures and on snow, having passed strict tests in winter conditions.

Pirelli Press Office

Tel. +39 02 6442 4270

pressoffice@pirelli.com – www.pirelli.com