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PRESS RELEASE

PIRELLI SIGNS LUNA ROSSA'S "TYRES"

The Pirelli logo will appear on the foils and rudder of the AC40 and AC75 ahead of the 38th America's Cup

The foils and rudder of the AC75 were also developed with Pirelli's technological contribution, using innovative materials designed to enhance the Italian boat's performance

Milan, 11 August 2026 – Pirelli is expanding its brand presence on Luna Rossa's boats. Ahead of the 38th America's Cup, the company's logo - already featured on the mainsail - will also appear on the foils and rudder of the AC40 and AC75 boats.

Furthermore, regarding the appendages that provide control to the AC75 "flying" vessel, Pirelli (**Official Sponsor** and **Technical Partner**) has **contributed technological expertise** to the Luna Rossa development team by sharing its know-how on innovative materials. This represents a transfer of skills from the tyre industry to the marine sector, aimed at boosting the performance of the Italian AC75.

PIRELLI'S TECHNOLOGICAL CONTRIBUTION TO THE AC75 FOILS

Like real wings, the foils generate the lift needed to raise the hull above the water, enabling the vessel to reach the high speeds characteristic of this type of boat.

Pirelli has brought its expertise to bear on the hydrodynamic performance of the boat's appendages, helping to optimise their behaviour in the most demanding phases of sailing. The collaboration draws on the company's long-standing advanced materials research – the same field behind solutions such as **PNCS** (Pirelli Noise Cancelling System), the technology designed to reduce rolling noise generated within the tyre's internal cavity. Expertise developed in the automotive world is now finding new applications, including the one currently under development with Luna Rossa.

The new livery, featuring Pirelli-branded foils and rudder, will be visible from September on the AC40, the 40-foot foiling monohull used for training and preliminary regattas, and from November on the AC75, the 75-foot yacht with which Luna Rossa will compete in the 38th America's Cup.

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