



PRESS RELEASE

**PIRELLI LAUNCHES THE P ZERO RACE 4S TLR ROAD BICYCLE TYRE,
THE ALL SEASON TUBELESS TYRE THAT PERFORMS IN
ANY WEATHER CONDITION**

**New SPEEDCORE technology that makes the tyre roll smoothly and with low risk of
puncture**

**SmartNET Silica compound: perfect on cold or wet tarmac, offering all-round
performance**

Produced in the renovated Milano-Bollate facility

Milan (Italy), May 3, 2023 – Pirelli presents the P ZERO Race 4S TLR road bicycle tyre, the tubeless version of the Pirelli all season tyre, produced in the renovated Milano-Bollate facility. The new all-round tyre follows the success of the P ZERO Race 4S clincher version.

The new tyre has remained aesthetically unchanged from the tube type version and incorporates, within it, new technologies and prior patents that capitalize on Pirelli's experience in the high-end cycling sector.

TREAD WITH ALL-SEASON COMPOUND

The P ZERO Race 4S TLR, in fact, features a tread made with the award-winning SmartNET Silica compound, the same used in the Cinturato Velo tyre. A Pirelli patented mix of materials, SmartNET is a silica-based molecule whose configuration differs from traditional silica molecules: its elongated stick form has a natural self-aligning tendency, providing numerous advantages in terms of performance. Among these, the most prized for use in the all-season tyre is certainly its natural chemical affinity for water, and more generally, with low temperatures, which characterise a product with outstanding qualities on wet and/or typical cold-weather surfaces.

SPEEDCORE: COMPOUND WITH ARAMID

Combined with the external SmartNET Silica, the structure of the P ZERO Race 4S TLR is equipped internally with the innovative SPEEDCORE technology, which uses a layer of compound containing Aramid particulate. SPEEDCORE technology favours the hold of air, has low resistance to rolling and offers increased protection against punctures. This new technology was developed thanks to Pirelli's experience in the field of racing compounds; it was introduced for the first time on the market with the P ZERO Race TLR tyre, also a product of the Milano-Bollate facility.



In the case of an all-season tyre like this one, the use of SPEEDCORE technology makes the tyre casing to roll smoothly and the combination with the SmartNET Silica compound - which favours grip even on wet surfaces typical of autumn and winter – result in a product to use all year long, with all-round performance.

THE TYRE WITH THE “RACING” FEEL

The new P ZERO Race 4S TLR tyre is the perfect choice for those who want a high-performing tyre, for competitions or training, ideal all year round: high-performing and fast in summer, high grip and resistant in winter, with that “racing” feeling typical of the Pirelli “Race” family.

P ZERO Race 4S TLR is already available in 28-622, 30-622 and soon in size 32-622 too. It completes the line by complementing the P ZERO Race clincher tyre and tubeless type - to match respectively with the SmarTUBE air chamber and P ZERO sealant - and the P ZERO Race SL TLR, the lightest of the P ZERO Race family.

pirellicycling.com / [@pirelli_cycling](https://twitter.com/pirelli_cycling)

*

Pirelli Press Office

Tel. +39 02 6442 4270 – pressoffice@pirelli.com – www.pirelli.com

Vitamina C PR Office

Claudia Vianino / Arianna Busin / Diletta Borchia Souren – press@vitaminac.net - T.+39 011 2388439

*