



PRESS RELEASE

PIRELLI UPDATES THE CINTURATO™ GRAVEL TYRE RANGE WITH TWO SEPARATE PRODUCT LINES AND NEW MADE-IN-ITALY VERSIONS

The High Performance and Performance lines now redefine the CINTURATO range for gravel riding

The new H and M versions made in Milan-Bollate offer even better performance levels

Milan (Italy), 11 November 2025 - Pirelli has updated its CINTURATO™ tyre range for gravel bikes to meet the diverse demands of riders in terms of performance, riding style and versatility.

Pirelli's new catalogue now features two separate lines: High Performance (HP-Line) and Performance (P-Line). The first line introduces an updated and improved version of the H and M models, made at Pirelli's Milan-Bollate plant. Developed with advanced technologies, these tyres are designed for top-level performance. The second line offers a wide selection of gravel tyres, featuring proven technical specifications, designed to provide an optimal balance of performance and versatility.

HIGH PERFORMANCE LINE

The High Performance Line is designed for riders who demand maximum speed, control and reliability with no compromises. These tyres use high-quality materials and advanced technologies from Pirelli's Italian production, offering an overall higher level of performance. They can be recognised by the Italian flag printed on the packaging and the FSC™ logo on the tyre.

The HP-Line includes the new CINTURATO Gravel H and M, the first gravel tyres ever produced at Pirelli's Milan-Bollate plant. Made with certified FSC™* natural rubber, they retain the existing tread design but incorporate major technical updates, making them among the best-performing tyres in their category.

The main update involves the SmartEVO GR compound, developed by the Pirelli team that works on the Motorsport compounds. It is the latest advancement in polymer technology - an evolution of the SmartEVO compound from the P ZERO Race RS tyres – optimised specifically for gravel use. It combines low rolling resistance and exceptional grip on dry and wet surfaces, offering efficiency and control across all terrains.

The HP-Line's new H and M models feature a 120 TPI casing with a new, more advanced and protective ProWALL Gravel structure, derived from Pirelli's latest-generation MTB tyres. This Tubeless Ready design, with reinforced sidewalls and optimised for modern wide rims, offers greater riding stability and optimal puncture protection, making it ideal for long gravel rides across a variety of terrains.

Combined with the SmartEVO GR compound, it enhances the overall efficiency of the two tyres, further reducing rolling resistance and providing greater protection both under the tread and along the sidewalls.

The new CINTURATO Gravel H has been developed for hard, compact surfaces, with a low-profile tread and closely spaced grooves that ensure grip and precise handling, even on asphalt. It excels on both dry and wet surfaces and is also compatible with hookless rims, meeting the most recent standards. Compared to the current model on the market, it offers 20% better puncture resistance and reduces rolling resistance by 10% (**).

The new CINTURATO Gravel M has been designed for mixed terrain, ranging from compact to loose. Its medium-height tread blocks provide traction and control across different surfaces, while the compact central band ensures class-leading smoothness. Also compatible with the latest-generation hookless rims, it offers excellent puncture protection and consistent grip on both dry and wet surfaces. Compared to the current model on the market, it provides 7% better puncture resistance and reduces rolling resistance by 15% (**).

PERFORMANCE LINE

The Performance Line combines proven technologies already featured in Pirelli's current gravel products. Each model has been redeveloped to provide reliable performance, with particular attention to durability, a balance of technical features and a wide range of available sizes. The tested SpeedGRIP compound and the established 60 TPI TechWALL casing are the common denominator across all models.

The P-Line includes the following versions: CINTURATO Gravel RH, CINTURATO Gravel RM, CINTURATO Gravel S, CINTURATO Gravel H and M.

The new RH and RM models are designed for expert riders. They feature a squarer profile with more aggressive side blocks, suitable for demanding surfaces, whether in racing or other contexts. The RH version is ideal for fast terrain on mixed tracks with paved sections and compact surfaces: the smooth central band ensures efficiency on harder surfaces, while the taller side blocks provide mechanical grip off-road, especially in corners. The RM version retains the design of the previous RC model and is intended for varied terrain, from rocky to loose surfaces, with off-road blocks inspired by Pirelli's experience in MTB XC racing.

The CINTURATO Gravel H and M of the P-Line maintain the look of the HP versions but feature the 60 TPI casing. The S version, designed for loose and unstable terrains, including muddy conditions, remains unchanged compared to the current model.

The CINTURATO Gravel models from the High Performance and Performance lines are already available online and at leading cycling retailers in the most popular sizes (40-622 and 45-622) and in various colour options. The entire range of sizes is expected to be available by the end of 2025 (*for further details, please refer to the attached technical specification sheet, editor's note*).

*The total percentage of natural rubber out of the total weight of the tyre is at least 15% – FSC™ N003618 licence

** Percentages derived from Pirelli internal testing

Pirelli Press Office

Tel. +39 02 6442 4270 – pressoffice@pirelli.com – www.pirelli.com

Vitamina C PR Office

Claudia Vianino / Arianna Busin / Diletta Borchia Souren - press@vitaminac.net – T+39 011 2388439