



## **PRESS RELEASE**

### **PIRELLI: A NEW P ZERO FROM THE COLLEZIONE RANGE FOR THE FERRARI ENZO**

**The new tyre enriches Pirelli's offering for Ferrari Classic enhancing a relationship between two Italian greats that dates back more than 70 years**

Milan, May 8, 2024 – Pirelli and Ferrari continue their relationship of over 70 years, with the shared goal of keeping timeless classics on the road with safety and efficiency. A new P Zero Corsa System, dedicated to the Ferrari Enzo, joins the Pirelli Collezione range, the line of tyres that equips both the most iconic 'oldtimer' and 'youngtimer' models. The tyres for the "Enzo" enrich the Pirelli catalogue for Ferrari Classic, adding two new P Zero tyres to the two already available for the Ferrari F40 and F50: two other historic supercars from Maranello.

#### **P ZERO CORSA SYSTEM FOR THE FERRARI ENZO**

For the **Ferrari Enzo**, the extreme sports car that dates from 2002, Pirelli has created a new **P Zero Corsa System** in 245/35 R19 size for the front and 345/35 R19 size for the rear. Like all tyres in the Collezione range, this product has an identical appearance to the original but is made with modern materials and technologies. Designed in the early 2000s to be the sportiest of the road range, it has a specific structure that gives it maximum stability at high speeds and when cornering, allowing it to also be used on the track. The two different tread designs, directional for the front and asymmetric for the rear, also reduce the phenomenon of aquaplaning. The new tyre was tested using Ferrari test drivers, who rediscovered the same sporty character of the time, now combined with greater safety and reliability thanks to the use of the most up-to-date compounds.

The P Zero Corsa System tyres from the Collezione range are also available, in 245/35 R18 size for the front and 335/30 R18 at the rear for the **Ferrari F50**, described at the time as the road car closest to a Formula 1 racer that Maranello had ever built.

#### **P ZERO FOR THE FERRARI F40**

The ancestor of the F50 and the Enzo was the **Ferrari F40**, the first mass-produced car to use **Pirelli P Zero** as original equipment in 1987. Developed specifically for the car, this tyre brought in some important innovations: a rim size of 17 inches, unprecedented for a road car, different sizes on front and rear and technology dedicated to a car with a maximum speed of over 300kph. Now a version of the P Zero dedicated to the F40 is available in the Pirelli Collezione range in 245/40 R17 size for the front and 335/35 R17 at the rear. Among the main innovations of this version is the lettering on the side of the tyre which recalls the original script.

#### **PIRELLI P ZERO: PERFORMANCE, INNOVATION AND SUSTAINABILITY**

From the Ferrari F40 to the latest generation supercars, the P Zero range has been a constant. It tells a story of innovation and technology that is linked to the **most prestigious and extreme cars** of the last four decades and to **motorsport**, starting with Formula 1: an open-air technology transfer laboratory from track to road. Over time, the range has evolved according to the needs of the automotive market, which has become increasingly interested in performance, safety, and sustainability: now including electric mobility. Pirelli's **Elect** marking, denoting tyres made specifically for electrified cars, made its debut on a P Zero in 2019.

The family has recently been renewed with three new models presented at the 2023 Goodwood Festival of Speed: the **P Zero E**, **P Zero R** and **P Zero Trofeo RS**. All of these tyres were developed



with Pirelli's "**Eco-Safety Design**" approach: a methodology that uses innovative materials as well as tools that include virtualisation, derived from the company's experience in motorsport.

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