



PRESS RELEASE

PIRELLI SETS A NEW RECORD EVERY YEAR AT THE NÜRBURGRING NORDSCHLEIFE SINCE 2010

THE LATEST RECORD BELONGS TO THE LAMBORGHINI AVENTADOR SVJ, WITH THE HELP OF PIRELLI P ZERO TYRES

Milan, August 1, 2018 – There's a new lap record at the Nurburgring-Nordschleife and another record for Pirelli, continuing a sequence that began in 2010. In the last eight years, there have been eight records set at the 'Green Hell' by cars equipped with Pirelli P Zero tyres. Specifically, the P Zero Trofeo R: a motorsport tyre that is, however, homologated for road use as well.

The most recent lap record was set by the Lamborghini Aventador SVJ, which has achieved another benchmark at the historic German track: a lap of 6m44.97s. For Lamborghini, this is the second record established in the last three years: an illustrious record of achievement that started with the Aventador LP-750-4 SV, which set a time under the seven-minute barrier, followed by the Huracan Performante (whose record stood until September 2017) and now the Aventador SVJ.

The latest version of the V12-powered Lamborghini will be delivered to customers with Pirelli P Zero Corsa tyres as standard, whereas the record-breaking P Zero Trofeo R tyres will be available as optional equipment. Both tyres have been developed in new versions specific to the Aventador SVJ, as a result of the close collaboration between Lamborghini engineers and those of Pirelli, who have been able to maximise performance by adapting the characteristics of the tyres to those of the car.

One particular reference during the development process was the lap time at the Nardo handling circuit in Italy, where the Aventador SVJ and its new P Zero Corsa tyres was able to make a gain of two seconds per lap compared to the P Zero Corsa fitted to the previous Aventador SV. For this new Lamborghini, the main challenge was to marry the four-wheel drive system with four-wheel steering. The tyres also have to guarantee a consistent rotation, in order to optimally distribute the torque so that the Haldex clutch system is not stressed.

The Nurburgring Nordschleife is loved by everyone who is passionate about driving, as well as by the world's leading car manufacturers, who use the 20.6 demanding kilometres of track to develop their most performance-focussed models. Pirelli also uses the epic Nordschleife to fine-tune all the different versions of P Zero tyres, which have now reached 1028 specific homologations, created according to the requests of manufacturers who want to ensure that their cars are equipped with tyres capable of complementing each model's performance. So every car ends up with its very own Pirelli P Zero tyre, which can be distinguished with a specific marking on the sidewall. Such as 'L' for Lamborghini.

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