



PRESS NOTE

MARCO TRONCHETTI PROVERA: UNITED NATIONS ROAD SAFETY FUND AN IMPORTANT INITIATIVE

With regard to the agreement signed by Pirelli and the United Nations fund dedicated to road safety, the Executive Vice Chairman and CEO of Pirelli Marco Tronchetti Provera stated:

“The Road Safety fund promoted by the United Nations is an important initiative which Pirelli is pleased to support and which we quickly joined when the opportunity of participating was proposed by the UN Secretary-General’s Special Envoy for Road Safety, Jean Todt. For Pirelli road safety is fundamental. We have long standing collaborations with FIA (International Automobile Federation)and other international institutions in support of concrete projects regarding these themes in many countries. We invest significantly in the technological innovation of our products, an example of which are the intelligent tyres we recently presented which allow the monitoring of tyre condition and guarantee optimal performance and safety.”

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