PRESS RELASE

PIRELLI: FULLY RENEWED WINTER RANGE STANDS OUT IN INDEPENDENT TESTS

Cinturato Winter 3, Scorpion Winter 3 and P Zero Winter 2 shine in comparative tests by leading specialist publications

Among all-season tyres, Cinturato All Season SF3 continues its record run of success with the most awards in international tests

Milan, 2 November 2026 – Just days after the launch of the new **Scorpion Winter 3**, Pirelli is approaching the seasonal tyre switch over with a winter range that has been **completely renewed** in **the past two years**, featuring products designed to optimise performance and safety on premium vehicles. Alongside the Scorpion Winter 3, developed for SUVs, the range includes the **P Zero Winter 2** for high-performance cars and the **Cinturato Winter 3** for saloons and crossovers. The range is also available with **Pirelli Elect technology**, designed for EVs, a fast-growing segment in Europe. This extensive renewal is confirmed by **independent comparative tests conducted by leading European organisations and publications**, in which Pirelli winter tyres have achieved **victories and top positions** thanks to benchmark performance in areas that matter most for safety[1]. The **success also extends to all-season tyres**: the **Cinturato All Season SF3**, the all-season tyre with the most awards in independent tests[2], has recorded four victories and six additional podium finishes in the latest European comparisons.

GETTING READY FOR THE WINTER SEASON

As every year, **from 15 November to 15 April** vehicles are required to use winter tyres or carry suitable winter equipment. When choosing tyres, reliability on different road surfaces matters, not only on snow: during winter, most kilometres are driven on dry and wet roads. Below 7°C, winter compounds, developed for cold temperatures, offer greater grip than summer compounds, while the tread pattern helps counter aquaplaning and generate traction on snow. Sidewall markings also deserve attention: **M+S** (Mud+Snow) identifies a product for challenging surfaces, while **3PMSF** (Three-Peak Mountain Snowflake) certifies that the tyre has passed stringent tests in the harshest conditions. It is also important to adopt an appropriate winter driving style: increase the safety distance, avoid sudden acceleration and reduce brake use in favour of engine braking.

CINTURATO WINTER 3: SIX PODIUMS IN SEVEN COMPARATIVE TESTS AND THREE VICTORIES

Cinturato Winter 3, the winter tyre for saloons and crossovers, took **first place in the 2026 winter tyre test by ADAC** (Allgemeiner Deutscher Automobil-Club), Europe's largest automobile club. In size 225/50 R17, against 16 models, it earned a **"highly recommended"** rating thanks to the **best score in the wet and the highest assessment for driving safety**. Described as **very well balanced**, it also delivered strong results in **efficiency and wear**. It also **won the AvD** (Automobilclub von Deutschland) test: in size 225/45 R17, against 15 tyres, it was named ***Testsieger*** (test winner) with a "very good" rating, thanks to the best score in both wet and dry conditions; the test highlighted its balanced stability, steering precision and benchmark braking performance. Cinturato Winter 3 also took **first place in the new Auto Bild comparison**, conducted in size 205/55 R16 on a Volkswagen Golf with 14 tyres competing. It received an "**exemplary**" rating and the best overall score, standing out as the benchmark in the wet thanks to **top aquaplaning results, short wet braking distances and precise handling**. It also finished on the **podium in tests by Auto Express, Auto Bild Allrad**, which praised its very low noise levels as well as its wet-road behaviour and braking, and **Tyre Reviews**, where it achieved the best result in dry conditions, with consistent braking grip, effective

[1] **Test notes:** All results cited refer to independent comparative tests conducted in 2026 by European motoring organisations, consumer organisations and specialist media. The performance figures reported relate to the specific measurements tested and the conditions stipulated in the respective test protocols. Results, rankings and assessments may vary depending on tyre size, the vehicle used and the methodology adopted by each testing organisation.

[2] Based on the number of victories achived in available independent comparative tests from 2020 to 2026 for All Season tyres in the European market

handling and good resistance to aquaplaning in the wet. Cinturato Winter 3 therefore achieved **six podium finishes in seven tests, including three victories**.

SCORPION WINTER 3 WINS ON ITS DEBUT IN ALVOLANTE COMPARATIVE TEST

The new Scorpion Winter 3 debuted with a victory. In the alVolante comparison, conducted in size 235/60 R18 on an Alfa Romeo Stelvio, it ranked first among six winter tyres. The difference was made by its **wet performance and shortest braking distance**, as well as the **fastest lap time and progressive reactions to changes of direction**. On snow it was judged consistent and predictable, while on dry roads it proved balanced. According to the publication, the tyre "**has no real weaknesses and shines in the wet**".

P ZERO WINTER 2 ON THE PODIUM IN AUTO BILD COMPARATIVE TEST

In the annual super comparative test by German magazine **Auto Bild**, P Zero Winter 2 finished on the podium with an "exemplary" rating, thanks to **precise driving behaviour** in both **wet and dry** conditions and **outstanding braking performance on wet and dry roads**. The result confirms the effectiveness of a product designed to deliver safety and driving pleasure for high-performance cars in challenging winter conditions.

ALSO FOR EVs: PIRELLI ELECT TECHNOLOGY

Cinturato Winter 3, Scorpion Winter 3 and P Zero Winter 2 are also available with Pirelli Elect technology on dedicated fitments for Europe's growing EV fleet. Elect is the Pirelli technology for electric and plug-in hybrid vehicles and addresses their specific requirements: **greater range**[3] thanks to **low rolling resistance**, enhanced **acoustic comfort** and **longer tyre life**. Safety remains central, especially in winter: electric motors deliver high and immediate torque, putting traction to the test in cold, wet and snowy conditions. Elect therefore also focuses on **grip**, with **compounds and tread patterns** designed to transfer power to the road while **reducing potential loss of traction**, together with a reinforced structure to support the weight of the batteries. This enables drivers of electric vehicles to tackle the cold season with a balanced winter tyre across different conditions without compromising efficiency.

WINTER OR ALL SEASON?

All-season tyres are the ideal choice for drivers who mainly use their car in urban areas, cover an average of up to 20,000 km per year and do not frequently encounter heavy snowfall. Drivers who exceed this mileage, regularly travel in mountain areas or drive high-performance cars will generally find winter tyres the more suitable solution. Pirelli offers an advanced all-season range with the 3PMSF marking, which certifies suitability for winter conditions, starting with **Cinturato All Season SF3, the all-season tyre with the most awards in independent tests**[4]**.**

The latest European tests have confirmed its benchmark position: f**our victories, in comparisons by Auto Zeitung, Reifentester, Auto Express and Que Choisir, plus six additional podium finishes. Auto Express judged it the best both in objective assessments and driving enjoyment, while Auto Zeitung identified it as the segment benchmark, rewarding its performance in wet and dry conditions.**

It also reached the podium in tests by ADAC, Auto Bild (in sizes 215/55 R18 and 225/45 R17), auto motor und sport, AvD and Tyre Reviews, standing out for wet safety, snow performance, aquaplaning resistance, dry braking, comfort and efficiency. The consistency of these results, achieved with different sizes and test methodologies, confirms the product's overall balance in typical year-round driving conditions.

The All Season family is completed by the new Scorpion All Season SF3, developed for SUVs and based on the Cinturato All Season SF3 experience, bringing the same design approach to the segment.

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[3] The technology can increase the driving range of electric and plug-in hybrid vehicles by up to 10%. Comparison between PIRELLI SCORPION™ ELECT™ and PIRELLI SCORPION™ tyres, size 235/60 R18, measuring the increase in battery range resulting from the reduced rolling resistance of the ELECT™ version. Tests were conducted on a Volkswagen ID.4 under instrumented conditions, at a constant speed of 50 km/h, over a driving range of 550 km. Source: Pirelli internal R&D tests conducted between March and June 2022.

[4] Based on the number of victories achived in available independent comparative tests from 2020 to 2026 for All Season tyres in the European market