



Press Release

PIRELLI DRIVES THE CERTIFICATION OF RECYCLED STEEL FOR TYRES PRODUCTION, PROMOTING THE ISCC PLUS PILOT PROJECT WITH XINGDA

Milan, 5 June 2026 – Pirelli has actively promoted and participated in the ISCC PLUS pilot project to introduce recycled steel into the ISCC PLUS materials list, working alongside Xingda, a strategic supplier and leader in rubber reinforcement materials.

As part of this initiative, Pirelli played an active role in defining technical requirements and sustainability guidelines, supporting Xingda and its upstream suppliers, throughout the **certification process under the ISCC PLUS scheme**. This marks a further step in adapting the recycled steel supply chain for tyre applications to circular economy principles, based on independently verified certification standards.

According to ISCC, **Pirelli is a pioneering tyre manufacturer in having promoted and taken part in this pilot project**, and among the first tyre makers to introduce ISCC PLUS-certified recycled steel into tyre production. The project highlights the value of an industrial ecosystem in which a tyre manufacturer, suppliers, certification standard and certification body work collaboratively to enable innovation in materials and processes across the value chain.

The ISCC-certified recycled steel will be used in tyres produced by Pirelli in many plants all around the world through a controlled blending chain of custody approach, **ensuring full traceability and transparent communication across the value chain** on the origin and characteristics of the raw materials used in the Group's products.

This initiative reflects Pirelli's broader strategy and its approach to circularity, with the objective of creating industrial ecosystems capable of valorizing waste by producing recovered materials - in this case recycled steel - to be reintegrated into tyre manufacturing across the Group's production network.

By merging technological advancements and supplier collaboration, Pirelli is committed to expanding the use of recycled and bio-based materials **with the goal to place on the market by 2030 a tyre with more than 80% of bio-based and recycled materials, while reaching 40% on total raw materials use**.

Pirelli press office -Tel. +39 02 6442 4270 - pressoffice@pirelli.com – www.pirelli.com

