



PRESS RELEASE

INTER AND PIRELLI PRESENT THE LIMITED EDITION CAP TO CELEBRATE 30 YEARS OF PARTNERSHIP

MILAN – 1995–2025. **FC Internazionale Milano** and **Pirelli**, the Nerazzurri's Global Tyre Partner, have reached a new milestone: **30 years of partnership**, and one of the longest and most meaningful collaborations in the world of football.

To celebrate this important achievement, the exclusive **PIRELLI Cap - Inter Special Edition** was created. There have only been **1995** units created (referencing the year that the partnership began) and fans can buy their own from **today, Thursday 28 August**.

The cap includes symbolic images of both brands, celebrating our historic connection: the **PIRELLI** logo is on the front, with the **Inter crest** on the left and the famous **Biscione** running across the hat, right the way down to the front, combining design, identity and history in a unique collectors' item. The number 30 is also on the cap, pointing out the important milestone.

The PIRELLI Cap - Inter Special Edition, is available from today, online at **store.inter.it** and at the **Inter Stores Milano, Castello and San Siro**. It is not just an exclusive accessory, but a symbol of a solid, long-term partnership that continues to link two iconic brands through shared values of excellence, tradition and sporting passion.

On the weekend of the 30-31 August, the cap will take centre stage in two important sporting events for both Inter and Pirelli: the **Netherlands Grand Prix** and **Inter vs. Udinese** in Serie A.

Pirelli Press Office
Tel. +39 02 6442 4270 – pressoffice@pirelli.com
www.pirelli.com

Ufficio Stampa Inter
press@inter.it