

PRESS RELEASE

SANTINI CYCLING AND PIRELLI LAUNCH A CAPSULE COLLECTION FOR CYCLISTS INSPIRED BY THE PIRELLI SPORT CLUB

Santini Cycling introduces a limited-edition collection of technical apparel that celebrates the shared passion for cycling between two Italian excellences, inspired by the history of the Pirelli Sport Club, founded in Milan in 1922.

Milan, 22 May 2024. **Santini Cycling**, a leader in cycling apparel, in collaboration with **Pirelli Design**, Pirelli's division dedicated to high-quality partnerships, is excited to announce the launch of a new capsule collection for cyclists.

The entire collection showcases the new logo of the **Sport Club Pirelli**, established in 1922 to promote employee well-being through physical activity. Cycling, a discipline dear to the club, highlights Pirelli's longstanding connection to the sport. Notably, Pirelli's first tire, the "Tipo Milano" of 1894, was designed for bicycles. The history of the Pirelli Sport Club is narrated on a label sewn into the jerseys of this collection.

The collection consists of two cycling jerseys, a pair of shorts available in black and white, a base layer, a sleeveless vest, and a windproof jacket, along with matching accessories, including socks, a cap, and a water bottle. Also available are a t-shirt made of soft fabric blending 95% cotton and 5% lycra, and a crewneck sweatshirt, both featuring the Santini and Pirelli logos in subtle soft-touch silicone.

Pirelli Sport Club Jerseys

The two versions of the Pirelli SC jerseys, Made with Polartec® Power Stretch® fabric, ensure incredible comfort and great breathability. They feature a slim fit with raw-cut sleeves and an internal silicone grip on the waist to keep the jersey always in place during pedaling. Triple back pocket is enhanced with an additional layer of ultra-light mesh, doubling the cargo space, making these jerseys ideal for longer rides and all bike commutes. Gray reflective details are on the back of the jerseys. The unisex Pirelli SC jersey is designed using the suggestive shapes of the new Sport Club Pirelli logo, which characterizes the design of this jersey available in four colors. The second jersey has a clean and elegant design, available in two color variations: white with a black stripe around the chest and black with a yellow insert, reminiscent of the yellow of Pirelli. The Pirelli SC and Santini logos are applied as silicone transfers. Respectively certified UPF30+ and UPF50+, the jerseys offer a significant barrier against harmful UV rays.

Pirelli Sport Club Bib Shorts

The Pirelli SC bib shorts are lightweight yet highly performant. Made with compact and highly elastic Italian fabric featuring power compression technology they have a matte finish for a classic and minimal look. Designed in two colour variants, total black and total white. The white bib shorts features a double panel at the back for extra coverage. The seamless front elastic bibs adhere to the body and extend to fit all bodytypes, while the extremely light and elastic mesh on the back ensures perfect ventilation. An internal non-slip gripper keeps the bib shorts in place while pedaling. Equipped with the GITEVO chamois with gel core that gradually absorbs shocks for unmatched comfort even during long rides. Reflective details on the thighs ensure high visibility in the dark.

Pirelli Sport Club Baselayer

Sleeveless technical base layer designed for ultimate comfort. Stretchable and lightweight, it features an elongated cut to fit perfectly inside the bib-shorts. Perfect for wearing under the Pirelli SC jersey.

Pirelli Sport Club Windproof Vest

The Pirelli SC vest is a pocketable windproof garment for both cycling and outdoor use. Extremely lightweight, it folds into its own pocket for easy access in case of wind or light rain. Made with two-layer windproof fabric on the front for excellent wind protection and lightweight mesh on the back for maximum breathability. Reflective band on the back pockets to enhance safety in low visibility conditions. Available in two color variations: white and black.

Pirelli Sport Club Windproof Jacket

A lightweight, packable windproof jacket for both cycling and everyday use. Extremely light, it can be folded and stored in its own pocket, taking up very little space, so it's always within reach. Designed with a classic fit, it ensures comfort and freedom of movement.

Pirelli Sport Club Cap

The collection includes two cotton cycling caps: one with a yellow ribbon sewn onto the crown and an embroidered patch with the Pirelli Sport Club logo on the side, and the other with graphics using the shapes of the new Sport Club Pirelli logo.

Pirelli Sport Club Technical Socks

The high-profile Pirelli SC socks, lightweight and breathable, are the ideal complement to the Pirelli SC kit, offering extreme comfort, high performance, and excellent breathability. These technical socks boast an innovative composition: 50% q-skin, 47% nylon, and 3% lycra, a formula that ensures rapid sweat evaporation. Their structure includes a compression cuff for a perfect fit and strategic reinforcement on the heel and toes for superior comfort and protection.

Pirelli Sport Club Water Bottle

The Pirelli SC water bottle is the perfect accessory to show your passion for cycling. Easy to fill, this bottle features a cap that ensures a secure closure, preventing leaks during your ride. Made of polyethylene with a bio-batch additive that modifies the molecular structure of the bottle, making it biodegradable without affecting its use until the end of its life and disposal in a landfill.

Santini Cycling is the licensee of the PIRELLI and SC brands for cycling apparel

For more information: www.santinicycling.com

Santini Cycling was born in 1965, thanks to Pietro Santini's deep passion for cycling. Each of our garments, proudly made in Italy, is the result of dedicated work by a team of cycling enthusiasts designers. All Santini products are built on four core principles: perfect fit, exceptional performance, unbeatable comfort, and long-lasting durability. Through continuous investments in researching innovative fabrics and new production methods, Santini is committed to the well-being of athletes and enthusiasts. Our mission is clear: to refine our clothing, allowing everyone to pursue their passions while wearing comfortable and stylish apparel. Learn more about us at www.santinicycling.com.



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Pirelli, founded in 1872, is today one of the world's major tyre producers and the only one entirely focused on the Consumer market, with products and services for cars, motorcycles and bicycles. With distinctive positioning at the high and very high end - the "High Value" segment - Pirelli is a global brand with deep Italian roots, known for its cutting edge technology, production excellence, and passion for innovation. To achieved the highest levels of performance, safety and environmental impact reduction, Pirelli is constantly engaged in research and development, where in 2023 it invested 5.4% of High Value revenues. In addition, it is also greatly committed to sustainability initiatives which has resulted over the years in the company being awarded top positions in the leading world classifications and inclusion in the most important indices, such as the Dow Jones Sustainability World and Europe Indices. Pirelli has been active in the world of motor sports since 1907, and today is involved in more than 350 competitions. Since 2011, it has been the Global Tyre Partner for the Formula 1® World Championship, a relationship recently renewed until at least 2027. In line with the Company's strategic focus on the Premium and Prestige Segments, Pirelli Design develops projects aimed at collaborations with partners of excellence in their respective fields to supply products that are once unique and iconic.

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