



PRESS RELEASE

PIRELLI LAUNCHES NEW P ZERO TROFEO R FOR THE FASTEST-EVER McLAREN SUPER SERIES CAR

ULTIMATE PERFORMANCE ON TRACK MEETS PERFECT SAFETY ON THE ROAD

Milan, 30 September 2020 – Pirelli is to exclusively equip the new McLaren 765LT, having been set a mission to deliver as much performance as possible on dry-weather for the luxury British supercar company's fastest-ever Super Series car to lap a circuit. The P Zero Trofeo R tyre was chosen as the starting point for this latest collaboration: Pirelli's best-performing track day tyre that's also entirely road legal. Now the Trofeo R has been further refined in a joint effort from Pirelli and McLaren to meet the high-performance requirements of this latest car, following some intense work from Pirelli's renowned research and development division. For drivers who are less inclined to use their cars on track, the Pirelli P Zero tyres are also available.

RAPID LAP TIMES IN PERFECT SAFETY

The new McLaren 765LT announces its sporting intentions with a 765-horsepower engine that puts out 800 Nm of torque to deliver the ultimate in performance, as well as aerodynamics that place plenty of load through the bespoke P Zero Trofeo R tyres. To meet McLaren's brief for a tyre that is bespoke to the 765LT, Pirelli's engineers have worked on the structure and profile of the tyres, increasing the contact patch to generate more mechanical grip and improve traction, particularly in dry weather. Another fundamental element in achieving McLaren's objectives was the tread pattern compound. The design of the tread pattern has been designed to guarantee the best possible roadholding both in a straight line and through corners, reducing braking distances and maximising lateral grip. All this extra performance from the tyres, allied with the innovative capabilities of the new 765LT itself, has allowed the car to go faster round a circuit than any other car ever produced in Woking.

PIRELLI AND McLAREN

The new P Zero Trofeo R created for the McLaren 765LT represents the latest tyre born out of the long collaboration between Pirelli and McLaren, which also draws on the extensive lessons learned from motorsport by both companies. Every vehicle leaves the McLaren Production Centre with its own specific Pirelli tyre, tailor-made for that particular car and distinguished by a distinctive 'MC' marking on the sidewall. Some of these tyres are additionally equipped with other Pirelli technologies such as PNCS – Pirelli Noise Cancelling System – which guarantees maximum acoustic comfort inside the car.

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