



COMUNICATO STAMPA

PIRELLI CINTURATO ALL SEASON SF3: THE BEST ALL-SEASON TYRE IN TESTS BY AUTOBILD AND TYRE REVIEWS

The Pirelli tyre ranks number 1 among 30 competitors tested by the authoritative German magazine. First place also comparisons by Tyre Reviews

Milan, 29 September 2025 – The **Pirelli Cinturato All Season SF3** achieved **first place overall in the super comparison conducted by the German magazine Auto Bild**, which involved **30 all-season tyres**, purchased directly from the market in the 225/40 R18 size, published in September 2025. “**Exemplary**” is the overall judgement by Auto Bild on the **balanced performance** shown by the Cinturato in all weather conditions, in particular **safety on wet roads**, with excellent **aquaplaning resistance**, and **performance on dry roads**, thanks to great **handling** and excellent braking values. Good results were also achieved on **snow** and in **durability** tests. The tyre, described as “particularly recommended for those looking for an all-season tyre with **sporty driving behaviour and high safety on dry and wet roads**”, was also elected “Best Product of the Year” among all-season products by Auto Bild in 2024.

The **Cinturato All Season SF3** also claimed the top spot in comparisons conducted by **Tyre Reviews**, “[The Best All-Season Tyres for 2025/26](#)”. This is the second consecutive victory in the independent magazine’s tests. Tyre Reviews examined **9 tyres** in size 205/45 R17, testing them in all conditions through 15 different tests from dry to snow, using two seasonal references (one summer and one winter). “There is not much this tyre cannot do,” writes Tyre Reviews: the Cinturato All Season SF3 proved to be **the best in dry braking** and recorded **the fastest lap on dry roads**, also ranking **first in handling**. On wet roads, it excelled in both **aquaplaning tests**, straight-line and cornering, with excellent results also in **wet braking** and lap time, demonstrating very good wet handling. Traction on snow was excellent and braking effective, with a standing-out number one in **snow handling**. Finally, its noise levels remained low.

VICTORIES FOR THE CINTURATO ALL SEASON SF3 AND PIRELLI ALL-SEASON RANGE

The Pirelli Cinturato All Season SF3, the most recent all-season product dedicated to medium and compact cars, designed especially for mainly city driving, is available in various sizes from 15" to 20". It has won **several independent comparative tests** and has recently obtained an excellent ranking in tests by Germany’s ADAC (Allgemeiner Deutscher Automobil-Club, the largest automobile club in Europe). The product development involved **virtual modelling techniques** at the Pirelli R&D centre, a choice that allowed all variables such as compounds, tread pattern, and physical stress distribution on the tyre to be studied simultaneously. The compound includes **new polymers** and **optimized moulding** for uniformity and durability, reducing rolling resistance and noise (class A B on the European label). The **directional tread** pattern features wider grooves and adaptive 3D sipes: with wear, they change from linear to zigzag, improving snow grip even with a worn tread. The tyre has also achieved class A for wet braking on the European label and has received the TÜV SÜD Performance Mark quality certification.



Pirelli has recently extended the all-season range with the new **Scorpion All Season SF3**, specifically designed for SUVs. The new product transfers the technical qualities of the award-winning Cinturato All Season SF3 to the needs of “high-riding” vehicles and is already available in sizes from 17 to 21 inches. As with the rest of the Pirelli range, the new Scorpion All Season SF3 also features **Elect** technology, a package of solutions developed to enhance the performance of electric and plug-in vehicles, identified by the specific marking on the tyre sidewall.

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