

PRESS RELEASE

SANTINI CYCLING AND PIRELLI PRESENT THE 2026 “SPORT CLUB” COLLECTION

Following the success of the 2024 and 2025 editions, the technical cycling apparel line expands with new garments, including lifestyle pieces

An evolution of the capsule collection inspired by the Pirelli Sport Club, combining heritage, innovation, and performance.

Milan, May 19, 2026 – **Santini Cycling**, a market leader in cycling apparel production, and **Pirelli Design**, the Group division dedicated to design and lifestyle projects, present the new **Santini x Pirelli Sport Club 2026** collection for cyclists, an evolution of a project launched in 2024 celebrating the connection between **sport, style, and innovation**. Inspired by the Pirelli Sport Club, founded in Milan in 1922 to promote employee wellbeing through physical activity, the collection renews the dialogue between two Made in Italy excellence brands united by a passion for cycling, further strengthening the bond between **tradition** and **technological research**.

Following the success of the previous two editions, the new collection expands the offering by introducing new garments and updating the graphic lines with refined details and cutting-edge technical solutions. The result is the **Santini x Pirelli Sport Club 2026** collection, designed to accompany cyclists in every moment, from high-performance riding to everyday lifestyle wear.

Among the highlights of the line are the **new technical jerseys**. Alongside the continuing Ruota model, with a design inspired by the dynamism of a spinning wheel, and Tape, which recalls Pirelli's 1960s advertising graphics, the new **Fast** jersey makes its debut. Developed to guarantee maximum aerodynamic performance, it features ultra-light fabrics and a “second-skin” fit that minimizes drag. The design of the Pirelli SC jersey has also been renewed with an all-over logo pattern, available in black and in the new chocolate colorway.

All jerseys in the **Santini x Pirelli Sport Club 2026** collection feature a unisex fit and are paired with the Pirelli SC bib shorts with C3 chamois, designed for long-distance rides.

Joining the range is a new heritage-inspired piece, the **Pirelli SC wool jersey**, a tribute to the elegance of vintage cycling. It combines wool and refined details such as an embroidered Pirelli logo, mother-of-pearl buttons, and a metal front zipper.

One of the key innovations of the Santini x Pirelli Sport Club 2026 collection is the new **road skinsuit**, engineered to maximize aerodynamic efficiency. The upper section uses a highly breathable, quick-drying fabric engineered to support thermoregulation even under maximum effort. The sleeves, made from woven fabric, ensure a stable and precise fit while optimizing aerodynamic performance thanks to a special striped construction. The lower section, made from high-density fabric, provides effective muscular support.

Technical pieces completing the look include baselayers, a packable wind jacket and vest, alongside accessories such as socks, cycling caps, and water bottles.



Alongside the technical offering, Santini and Pirelli are also introducing a **lifestyle line** that interprets the spirit of the Pirelli Sport Club beyond cycling. T-shirts, sweatshirts, and casual garments combine premium materials and distinctive graphics for a contemporary and versatile style.

The new Santini x Pirelli Sport Club 2026 collection represents a further evolution of a project that unites sporting passion, industrial culture, and Italian design, confirming a shared vision focused on innovation, quality, and attention to detail.

The collection is available on the official website www.santinicycling.com

Santini Cycling is the official licensee of the PIRELLI and SC trademarks for cycling apparel.

Santini Cycling was born in 1965, thanks to Pietro Santini's deep passion for cycling. Each of our garments, proudly made in Italy, is the result of dedicated work by a team of cycling enthusiasts designers. All Santini products are built on four core principles: perfect fit, exceptional performance, unbeatable comfort, and long-lasting durability. Through continuous investments in researching innovative fabrics and new production methods, Santini is committed to the well-being of athletes and enthusiasts. Our mission is clear: to refine our clothing, allowing everyone to pursue their passions while wearing comfortable and stylish apparel. Learn more about us at www.santinicycling.com.

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Pirelli, founded in 1872, is today one of the world's biggest tyre manufacturers, and the only one to be entirely focused on the Consumer market, with products and services for cars, motorcycles and bicycles. With a distinctive positioning at the top and very high end - the "High Value" segment – PIRELLI is a global brand with strong Italian roots, known for its cutting-edge technologies, manufacturing excellence and passion for innovation. Present in the world of motorsports since 1907, it is now active in over 350 competitions and since 2011 has been the Global Tyre Partner of the Formula One™ World Championship, for which it has renewed the exclusive relationship until at least 2027. In line with Pirelli's strategic focus on the Premium and Prestige segments, **Pirelli Design** develops distinctive projects and collections, enhancing the brand through selected collaborations and proprietary initiatives. Pirelli Design's three business areas are: licensing, which includes collaborations with prestigious brands in fields ranging from sailing to skiing, from watches to sports equipment; merchandising, with collections dedicated to motorsports and corporate heritage; and lifestyle, with capsule collections inspired by the Pirelli universe and geared towards positioning in the high-end segment.

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