



PRESS RELEASE

**PIRELLI PRESENTS CINTURATO ROAD,
THE ROAD BIKE TYRE MADE FOR CYCLISTS WHO SEEK COMFORT,
PRACTICALITY, DURABILITY AND FUN**

Tube-type tyre with SmartNET Silica compound: reliable in every condition

Manufactured in the renovated Milan-Bollate plant

The ideal partner for training or leisure cycling

Milan (Italy), 13th June 2023 – Pirelli continues the range enhancement of its road bike tyre line by unveiling the CINTURATO Road, the tube-type version of its famous CINTURATO Velo tyre. CINTURATO Road is designed to offer durability, protection, comfort and the most practical assembly experience in various situations of use: bike rides over the weekend, when training hard or for *granfondo* cycling, as well as for urban and everyday use, with the wider sizes.

Manufactured in the renovated Milan-Bollate plant, the CINTURATO Road features Pirelli's tested and patented SmartNET Silica compound. This mix, which was already used on the CINTURATO Velo and P ZERO TLR 4S, includes seventeen elements, resulting in excellent grip and efficient rolling resistance, in any weather condition.

Its strong 60TPI casing offers great protection against punctures. It has been made with Pirelli's TechWALL+ Road technology, with an added bead-to-bead layer, in a version dedicated to clincher tyres. Thanks to its multiple reinforcement layers, including a bead-to-bead layer and an added nylon protection layer, under the tread, TechWALL+ Road protects the tyre from pinch flats and foreign objects, increasing its durability over time on challenging road surfaces that would normally wear it out.

The tread design is also new compared to its famous TLR variant, with more side grooves and a special geometry of patterns to improve its cornering, also on rougher urban stretches or to deal with variable or slightly uneven roads, especially on cold surfaces.

The CINTURATO Road is the tyre for those cyclists focusing on fun and comfort, and seeking durability, protection and maximum practicality when it comes to use and assembly – like the one offered by the tube-type setup. Tested by Pirelli's World Tour teams during their winter training, it is also perfect for athletes looking for a strong and lasting product to train with. This tyre is made for that large segment of the public, who still prefer the practical nature of a tube-type tyre, and complements Pirelli's CINTURATO SmarTUBE and RoadTUBE options.

The CINTURATO Road will be available in sizes 26-622, 28-622, 32-622 and 35-622.

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