



PRESS RELEASE

**PIRELLI PRESENTS CINTURATO GRAVEL RC X:
TLR TYRE FOR GRAVEL BIKES, FOR THE MOST DEMANDING USES**

High resistance on the sides thanks to Pirelli's TechWALL X technology

RC tread design, MTB style, with SpeedGRIP compound

Developed also with the athletes of the teams supported by Pirelli

Milan (Italy), 5th July 2023 - Pirelli launches the CINTURATO Gravel RC X tyre, the version of its famous CINTURATO Gravel RC made for gravel bikes to take on challenging terrains.

Designed for rough roads, mixed terrains, the toughest gravel trails, CINTURATO Gravel RC X is the ideal choice for riders who compete in iconic races of this discipline as well as for the most extreme bikepacking. The X stands for Extreme, and indicates a category of Pirelli bike tyres dedicated to the toughest and most demanding uses.

CINTURATO Gravel RC X is the tubeless ready tyre that offers even greater robustness on the sides, combined with excellent rolling resistance. From the Gravel Series to the Unbound races, the CINTURATO Gravel RC X tyre can comfortably handle the most extreme competitions: it is smooth and fast on hard surfaces and on straight sections, thanks to a central tread with low and dense knobs and offer great grip on curves, thanks to its sides with high and penetrating knobs.

The tread of the RC X model is the same as the one of the Gravel RC, based on Pirelli's SCORPION XC RC tyres born in the Cross Country and Marathon races of the MTB World Cup and made for fast, expert riders.

The new TechWALL X structure features a 60TPI nylon casing with longer overlap on the sidewall: the sides are therefore reinforced and cut-resistant. In addition to this, there is the bead-to-bead protective layer in high-density square fabric, that is present on all of Pirelli's Gravel range. Thanks to its design, the tyre maintains the RC model's typical smoothness and grip, but it is far more resistant to cuts to the sidewalls and more stable on curves, making it ideal for the toughest terrains and most demanding uses.

Like the other CINTURATO Gravel tyres of the range, the new CINTURATO Gravel RC X too is made with the tried-and-tested and high performing Pirelli's proprietary SpeedGRIP compound, which features great durability, excellent chemical grip on wet surfaces and reduced rolling resistance, very similar to the one of a pure road tyre.

Presented for the first time to the public at the recent Eurobike fair in Frankfurt, Germany, the CINTURATO Gravel RC X tyre has been chosen by Pirelli's gravel racer partners, including Lawrence "Larry" Warbasse (AG2R Citroën Team) and Hannah Shell who recently raced with the new CINTURATO Gravel RC X tyre at the famous Unbound gravel race.



The CINTURATO Gravel RC X is already available in the best bike shops and online, in sizes 35-622 (Classic), 40-622 (traditional black) and 45-622 (Classic).

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