



Sistema Socio Sanitario



Regione  
Lombardia

ASST Fatebenefratelli Sacco

PRESS RELEASE

**PIRELLI OFFERS ELECTRIC BICYCLES TO EMPLOYEES OF THE FATEBENEFRAPELLI SACCO HOSPITAL GROUP FOR SAFE AND MORE SUSTAINABLE MOVEMENT AND TO HELP REDUCE CITY TRAFFIC**

**EMPLOYEES PARTICIPATING IN THE INITIATIVE ARE GIVEN A BICYCLE FOR TWO WEEKS. IT IS THEN SANITIZED AND PASSED ON TO ANOTHER COLLEAGUE**

**THE “RIDE SAFE” INITIATIVE IS A PILOT TEST INVOLVING 14 BICYCLES AND WILL RUN THROUGH JULY 10**

*Milan, 7 May 2020* – **Pirelli and the ASST Fatebenefratelli Sacco association of hospitals announces the launch of the “RIDE Safe” initiative.** Employees of the “Vittorio Buzzi” Children’s Hospital and the Fatebenefratelli Ophthalmic Hospital of Milan will be offered the free use of 14 **Pirelli CYCL-e around** electric bicycles, the high-end assisted pedaling rental service devised by Pirelli for sustainable mobility. The eBike permits you to move in the city, reach your workplace and other destinations while respecting social distancing, without using public transportation and reducing car traffic, with the possibility of covering greater distances compared with a traditional bicycle.

In particular, employees of the two hospitals participating in the initiative will have the possibility, until July 10, of using an eBike for a two-week period after which the bicycle will be sanitized and passed to another colleague.

“We are very grateful to Pirelli for this initiative, which was welcomed enthusiastically by the employees of our association – **said Alessandro Visconti, general manager of ASST Fatebenefratelli Sacco** – Thanks to the service being offered, our healthcare professionals will have the possibility of commuting in a sustainable way, respecting all the distancing measures required in the current situation”.

“The launch of this new service from Pirelli CYCL-e around, which involves the people working in our hospitals in this difficult moment, is intended as a sign of support for what these healthcare professionals are doing. “RIDE Safe” is also a pilot test aimed at companies, to gauge the level of interest among users, and will contribute to the study of its development on a large scale. It could, in future, also be extended to other cities,” **said Francesco Bruno, Head of Micromobility Solutions at Pirelli.**

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