



PRESS RELEASE

PIRELLI

AN AFFIRMATIVE OUTCOME WITH MITCHELTON-SCOTT AT THE TOUR DE FRANCE 2019

Four stage victories at the Grande Boucle are a significant result for Pirelli, which entered the top World Tour races a year ago

Milan, Italy, July 30, 2019 – A few days after the end of the Tour de France, Pirelli reviews its first 12 months of presence in the major World Tour competitions, alongside the Australian team Mitchelton-SCOTT.

In just a year of participation in the UCI maximum calendar races and only two years after the official launch of the P ZERO Velo tires on the market, the company is extremely satisfied.

After 2018 saw Simon Yates finish the season at the top of the UCI World Tour Individual ranking, Pirelli faces the first full World Tour season starting with a victory at the Tour Down Under. The brand passes the "zero puncture" test to its first Strade Bianche, drives Simon Yates and Chaves along the routes of Giro d'Italia, wins - for the second consecutive year - with Annemiek Van Vleuten the Giro Rosa Icrea 2019 and finally, arrives at the Tour de France.

The Mitchelton-SCOTT team with Trentin, Yates and Impey celebrates four stage victories at the Grande Boucle 2019.

With the Australian team, Pirelli has adopted in cycling the same approach that has made it the number 1 supplier in the world in top-level motorsports: signing partnership agreements that are based on continuous exchange of feedback and performance validation with the team, with the aim, race after race, of achieving the tire's maximum performance.

Pirelli provides Mitchelton-SCOTT with its expertise of over 110 years of top-level sporting presence, with high-profile patents and technologies and a proven field-testing process.

This is how Kevin Tabotta, Mitchelton-SCOTT Team Performance Director, comments: *"The focus on constant improvement by Pirelli has been important. We are benefiting greatly from their experience at the highest levels of motorsports. This allows them to move very quickly with the ongoing refinements of our race tires, contributing to team wins at this year's Giro D'Italia, Tour de France and the Giro Rosa. Pirelli engineers interact almost daily with our team to keep improving the product and we are already working on some exciting improvements for the future"*.

"I would like to congratulate the athletes and the whole Mitchelton-SCOTT team, in particular for the praiseworthy performance at the 2019 Tour de France" - adds Francesco Pietrangeli, Pirelli Velo Managing Director – *"Four stage victories are a great result. The season is not over yet, but this first outcome is absolutely fantastic."*

The Mitchelton-SCOTT team rides with the P ZERO Velo tubular tires that, in addition to combining levels of smoothness and grip suitable for World Tour races, allow top performances in terms of confidence and control, in extreme conditions.

All press releases, pictures and videoclips of Pirelli Velo products are available to the following link:

<https://connect.pirelli.com/>

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